

---

*Changes to legislation: There are currently no known outstanding effects for the Scottish Independence Referendum Act 2013, Paragraph 11. (See end of Document for details)*

---

## SCHEDULE 4 CAMPAIGN RULES

### PART 3

#### REFERENDUM EXPENSES

##### *Expenses qualifying where incurred for referendum purposes*

- 11 (1) For the purposes of paragraph 10(2)(a) the expenses falling within this paragraph are expenses incurred in respect of any of the matters set out in the following list—
- (1) Referendum campaign broadcasts.  
(Expenses in respect of such broadcasts include agency fees, design costs and other costs in connection with preparing and producing such broadcasts.)
  - (2) Advertising of any nature (whatever the medium used).  
(Expenses in respect of such advertising include agency fees, design costs and other costs in connection with preparing, producing, distributing or otherwise disseminating such advertising or anything incorporating such advertising and intended to be distributed for the purpose of disseminating it.)
  - (3) Unsolicited material addressed to voters (whether addressed to them by name or intended for delivery to households within any particular area or areas).  
(Expenses in respect of such material include design costs and other costs in connection with preparing, producing or distributing or otherwise disseminating such material (including the cost of postage).)
  - (4) Any material to which paragraph 26 applies.  
(Expenses in respect of such material include design costs and other costs in connection with preparing, producing or distributing or otherwise disseminating such material.)
  - (5) Market research or canvassing conducted for the purpose of ascertaining voting intentions.
  - (6) The provision of any services or facilities in connection with press conferences or other dealings with the media.
  - (7) Transport (by any means) of persons to any place or places with a view to obtaining publicity in connection with a referendum campaign.  
(Expenses in respect of such transport include the costs of hiring a particular means of transport for the whole or part of the period during which the campaign is being conducted.)
  - (8) Rallies and other events, including public meetings (but not annual or other party conferences) organised so as to obtain publicity in connection with a referendum campaign or for other purposes connected with a referendum campaign.  
(Expenses in respect of such events include costs incurred in connection with the attendance of persons at such events, the hire of premises for the purposes of such events or the provision of goods, services or facilities at them.)

---

*Changes to legislation: There are currently no known outstanding effects for the Scottish Independence Referendum Act 2013, Paragraph 11. (See end of Document for details)*

---

- (2) Nothing in sub-paragraph (1) is to be taken as extending to—
- (a) any expenses in respect of any property, services or facilities so far as those expenses fall to be met out of public funds,
  - (b) any expenses incurred in respect of the remuneration or allowances payable to any member of the staff (whether permanent or otherwise) of the campaign organiser,
  - (c) any expenses incurred in respect of an individual (“A”) by way of travelling expenses (by any means of transport) or in providing for A’s accommodation or other personal needs to the extent that the expenses are paid by A from A’s own resources and are not reimbursed to A, or
  - (d) any expenses incurred in respect of the publication of any matter relating to the referendum (other than an advertisement) in—
    - (i) a newspaper or periodical,
    - (ii) a broadcast made by the British Broadcasting Corporation, or
    - (iii) a programme included in any service licensed under Part 1 or 3 of the Broadcasting Act 1990 or Part 1 or 2 of the Broadcasting Act 1996.
- (3) The Electoral Commission may issue, and from time to time revise, a code of practice giving guidance as to the kinds of expenses which do, or do not, fall within this paragraph.
- (4) As soon as practicable after issuing or revising a code of practice under sub-paragraph (3), the Commission must send a copy to the Scottish Ministers.
- (5) The Scottish Ministers must lay before the Scottish Parliament a copy of the code or (as the case may be) the revised code.

**Changes to legislation:**

There are currently no known outstanding effects for the Scottish Independence Referendum Act 2013, Paragraph 11.