

Directive 2003/33/EC of the European Parliament and of the Council
of 26 May 2003 on the approximation of the laws, regulations and
administrative provisions of the Member States relating to the advertising
and sponsorship of tobacco products (Text with EEA relevance)

Article 3

Advertising in printed media and information society services

1 Advertising in the press and other printed publications shall be limited to publications intended exclusively for professionals in the tobacco trade and to publications which are printed and published in third countries, where those publications are not principally intended for the Community market.

Other advertising in the press and other printed publications shall be prohibited.

2 Advertising that is not permitted in the press and other printed publications shall not be permitted in information society services.