

Directive 2006/114/EC of the European Parliament and of the Council
of 12 December 2006 concerning misleading and comparative
advertising (codified version) (Text with EEA relevance)

Article 1	The purpose of this Directive is to protect traders against...
Article 2	For the purposes of this Directive: ‘advertising’ means the making...
Article 3	In determining whether advertising is misleading, account shall be taken...
Article 4	Comparative advertising shall, as far as the comparison is concerned,...
Article 5	(1) Member States shall ensure that adequate and effective means...
Article 6	This Directive does not exclude the voluntary control, which Member...
Article 7	Member States shall confer upon the courts or administrative authorities...
Article 8	(1) This Directive shall not preclude Member States from retaining...
Article 9	Member States shall communicate to the Commission the text of...
Article 10	Directive 84/450/EEC is hereby repealed, without prejudice to the obligations...
Article 11	This Directive shall enter into force on 12 December 2007.
Article 12	This Directive is addressed to the Member States.
	Signature

ANNEX I

PART A

Repealed Directive with its successive amendments

PART B

List of time-limits for transposition into national law and application

ANNEX II

CORRELATION TABLE

***Status:** EU Directives are being published on this site to aid cross referencing from UK legislation. After IP completion day (31 December 2020 11pm) no further amendments will be applied to this version.*

- (1) Opinion of 26 October 2006 (not yet published in the Official Journal).
- (2) Opinion of the European Parliament of 12 October 2006 (not yet published in the Official Journal) and Council Decision of 30 November 2006.
- (3) [OJ L 250, 19.9.1984, p. 17](#). Directive as last amended by Directive 2005/29/EC of the European Parliament and of the Council ([OJ L 149, 11.6.2005, p. 22](#)).
- (4) See Annex I, Part A.
- (5) [OJ L 93, 31.3.2006, p. 12](#).
- (6) [OJ L 40, 11.2.1989, p. 1](#). Directive as amended by Decision 92/10/EEC ([OJ L 6, 11.1.1992, p. 35](#)).