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**Draft Legislation:** This is a draft item of legislation. This draft has since been made as a UK Statutory Instrument: The Consumer Protection from Unfair Trading Regulations 2008 No. 1277

## SCHEDULE 1

Commercial practices which are in all circumstances considered unfair

**30.** Explicitly informing a consumer that if he does not buy the product or service, the trader's job or livelihood will be in jeopardy.