



# Greater London Authority Act 1999

## 1999 CHAPTER 29

### PART X

#### CULTURE, MEDIA AND SPORT

### CHAPTER I

#### CULTURE STRATEGY AND TOURISM

#### **378 Duty of the Authority to promote tourism.**

- (1) The functions of the Authority shall include the duty—
  - (a) to encourage people to visit Greater London;
  - (b) to encourage people from outside the United Kingdom to visit the United Kingdom by way of Greater London; and
  - (c) to encourage the provision and improvement of tourist amenities and facilities in Greater London.
- (2) The Authority shall have power to do anything—
  - (a) for the purpose of discharging the functions conferred on it by this section; or
  - (b) which is incidental or conducive to the discharge of those functions.
- (3) For the purpose of discharging the functions conferred on it by this section, the powers of the Authority shall (in particular) include power—
  - (a) to undertake publicity or other promotional activities in any form;
  - (b) to provide advisory and information services;
  - (c) to promote or undertake research;
  - (d) to enter into arrangements with any other person or organisation for or in connection with the carrying on by that person or organisation of any activity which the Authority has power to carry on under this section.
- (4) The Authority shall have power by virtue of subsections (2) and (3) above to carry on any activities outside the United Kingdom for the purpose of encouraging people—

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- (a) to visit Greater London or any part of it, or
  - (b) to visit the United Kingdom by way of Greater London.
- (5) In discharging its functions under subsections (1) to (4) above, the Authority shall have regard to the desirability of undertaking appropriate consultation and, in appropriate cases, co-operating with—
- (a) the Secretary of State;
  - [<sup>F1</sup>(aa) the National Assembly for Wales]
  - (b) any Tourist Board; or
  - (c) any other persons who, or organisations which, have knowledge of, or are interested in, matters affecting the discharge of those functions.
- (6) The Authority shall have power to provide financial or other assistance—
- (a) to persons or organisations discharging in relation to Greater London or any part of Greater London functions corresponding to those of the Authority under this section; or
  - (b) to any other person or organisation, for the purpose of discharging any of the Authority’s functions under subsections (1) to (4) above.
- (7) Where the Authority provides assistance under subsection (6) above, it may do so subject to conditions.
- (8) The conditions that may be imposed under subsection (7) above include in particular—
- (a) conditions with respect to the keeping, and production for inspection, of accounts and records; and
  - (b) conditions requiring the making of repayments in respect of financial assistance in whole or in part.
- (9) The Authority may charge for its services and receive contributions towards its expenses in carrying out any of its functions under this section.
- (10) Nothing in this section authorises the Authority to borrow money otherwise than as provided by the other provisions of this Act.
- (11) In this section “Tourist Board” means—
- (a) the British Tourist Authority;
  - (b) the English Tourist Board;
  - (c) the Northern Ireland Tourist Board; [<sup>F2</sup>or]
  - (d) [<sup>F3</sup>VisitScotland ]; [<sup>F4</sup>or]
  - (e) [<sup>F4</sup>the Wales Tourist Board.]

#### Textual Amendments

- F1** S. 378(5)(aa) inserted (E.W.) (23.11.2005) by [The Wales Tourist Board \(Transfer of Functions to the National Assembly for Wales and Abolition\) Order 2005 \(S.I. 2005/3225\)](#), art. 1(1), **Sch. 2 para. 3(1)** (with art. 3(1))
- F2** Word in s. 378(11)(c) inserted (E.W.) (23.11.2005) by [The Wales Tourist Board \(Transfer of Functions to the National Assembly for Wales and Abolition\) Order 2005 \(S.I. 2005/3225\)](#), art. 1(1), **Sch. 2 para. 3(2)(a)** (with art. 3(1))
- F3** Word in s. 378(11)(d) substituted: (E.W.) (29.3.2007) by [The Tourist Boards \(Scotland\) Act 2006 \(Consequential Modifications\) Order 2007 \(S.I. 2007/1103\)](#), art. 1(1), **Sch. para. 5**; (S.) (1.4.2007) by [Tourist Boards \(Scotland\) Act 2006 \(asp 15\)](#), s. 5(1), **sch. 2 para. 5**; S.S.I. 2007/47, art. 2

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**F4** S. 378(11)(e) and word omitted (E.W.) (23.11.2005) by virtue of [The Wales Tourist Board \(Transfer of Functions to the National Assembly for Wales and Abolition\) Order 2005 \(S.I. 2005/3225\)](#), art. 1(1), [Sch. 2 para. 3\(2\)\(b\)](#) (with art. 3(1))

**Changes to legislation:**

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**Changes and effects yet to be applied to the whole Act associated Parts and Chapters:**

Whole provisions yet to be inserted into this Act (including any effects on those provisions):

- s. 334(2A)-(2E) substituted for s. 334(2)-(6) by [2023 c. 55 s. 95\(2\)](#)
- s. 334(9)-(11) inserted by [2023 c. 55 s. 95\(3\)](#)
- s. 337(1A) inserted by [2023 c. 55 s. 96\(1\)\(c\)](#)
- s. 337(2)(ca) inserted by [2023 c. 55 Sch. 6 para. 15](#)
- Sch. 23 para. 1(3A) inserted by [2023 c. 55 s. 244\(2\)](#)
- Sch. 23 para. 3A3B and cross-heading inserted by [2023 c. 55 s. 244\(3\)](#)
- Sch. 23 para. 4(2A)(2B) inserted by [2023 c. 55 s. 244\(4\)](#)
- Sch. 23 para. 4A and cross-heading inserted by [2023 c. 55 s. 244\(6\)](#)