

SCHEDULE 2

PART V

PURPOSES FOR WHICH IT IS PROHIBITED TO ADVERTISE ANY MEDICINAL PRODUCT TO THE PUBLIC

1. Diagnosis of any disease or the ascertainment of the existence, degree or extent of any physiological condition specified in Schedule 1 to these regulations or in Part I, III or IV of this Schedule, or any disease of any system or part of the body specified in column 1 of Part II of this Schedule.
2. Treatment or prevention of any clinical psychiatric or psychotic condition.
3. Restoration or enhancement of sexual potency or libido.
4. Alleviation of fatigue or tiredness of a chronic or persistent nature.
5. Rejuvenation or the prevention of ageing.
6. Contraception except by means of spermicidal contraceptives.
7. Increasing or decreasing fertility.
8. Treatment of addiction to any substance, except for the purpose of diminishing the desire to smoke tobacco by means of the administration of a medicinal product sold or supplied for that purpose.
9. The treatment of sleeplessness or insomnia other than by the secondary effect of relief of pain or other symptoms.
10. Sedation or tranquillising.
11. General anaesthesia.
12. Regulation of menstrual flow.