

SCHEDULE 2

Article 5(3)

PRODUCTS IN RESPECT OF WHICH A TRADER IS
EXEMPT FROM THE REQUIREMENT TO UNIT PRICE

1. Any product which is offered by traders to consumers by means of an advertisement which is:
 - (a) purely aural;
 - (b) broadcast on television;
 - (c) shown at a cinema; or
 - (d) inside a small shop.
2. Any product the price of which has been reduced from the usual price at which it is sold, on account of:
 - (a) its damaged condition; or
 - (b) the danger of its deterioration.
3. Any product which comprises an assortment of different items sold in a single package.
4. Any product the unit price of which is 0.0p as a result of article 12 (Decimal places and rounding of unit prices) of this Order.