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STATUTORY INSTRUMENTS

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**2004 No. 1484**

**The Consumer Credit (Advertisements) Regulations 2004**

**Transitional provisions**

**12.**—(1) Subject to paragraph (2), a person shall not be guilty of an offence under section 47(1) or 167 of the Act for contravention of these Regulations in the case of an advertisement that would have complied with the requirements of the Consumer Credit (Advertisements) Regulations 1989 if those Regulations had not been revoked by these Regulations.

(2) Paragraph (1) only applies to advertisements published in a catalogue, diary or work of reference comprising at least 50 printed pages—

- (a) copies of which are first published, or made available for publication in the ordinary course of business, before 31<sup>st</sup> May 2005, and
- (b) which, in a reasonably prominent position either contains the date of its first publication or specifies a period, being a calendar or seasonal period, throughout which it is intended to have effect.