STATUTORY INSTRUMENTS

2005 No. 2787

The Medicines (Advertising Amendments) Regulations 2005

Insertion of regulation 22A of the principal Regulations

12. After regulation 22 of the principal Regulations (advertisements for registered homoeopathic medicinal products), insert—

"Advertisements for registered herbal medicinal products

- **22A.**—(1) No person shall issue an advertisement relating to a herbal medicinal product which is marketed in the United Kingdom under a traditional herbal registration which does not contain a statement in the form specified in paragraph (2).
- (2) The form specified is the words "Traditional herbal medicinal product for use in", followed by a statement of one or more therapeutic indications for the product consistent with the terms of the traditional herbal registration for that product, followed by the words "exclusively based on long standing use.".
- (3) In this regulation, "herbal medicinal product" has the meaning given by Article 1(30) of the 2001 Directive.".