
STATUTORY INSTRUMENTS

2010 No. 831

The Audiovisual Media Services
(Product Placement) Regulations 2010

Citation, commencement and interpretation

1.—(1) These Regulations may be cited as the Audiovisual Media Services (Product Placement) Regulations 2010 and come into force on 16th April 2010.

(2) In these Regulations “the 2003 Act” means the Communications Act 2003⁽¹⁾.