

---

STATUTORY INSTRUMENTS

---

**2011 No. 2898**

The London Olympic Games and Paralympic Games  
(Advertising and Trading) (England) Regulations 2011

PART 3

Trading Activity

**Exceptions**

14.—(1) Regulation 13 does not apply to trading activity of a description falling within paragraphs (2) to (12).

(2) Selling a current newspaper or periodical.

(3) Trading activity undertaken or controlled by the London Organising Committee on enclosed land on which a London Olympic Event is taking place or to take place.

(4) Selling or delivering an article to a person in premises adjoining a highway.

(5) Selling a motor vehicle on private land generally used for the sale of motor vehicles.

(6) Supplying motor vehicle cleaning services on private land generally used for the supply of those services.

(7) Supplying motor vehicle parking services in a building or on other land designed or generally used for the parking of motor vehicles.

(8) Providing a public sanitary convenience.

(9) Providing a permanent telephone kiosk.

(10) Trading as a walking tour operator.

(11) Supplying public transport services including tourist services.

(12) Trading activity on private land adjacent to exempt retail premises provided that the trading activity—

(a) forms part of the usual business of the owner of the premises or a person assessed for uniform business rate in respect of the premises, and

(b) takes place during the period during which the premises are open to the public for business.

(13) Paragraph (2) does not apply to selling a current newspaper or periodical in a street if the selling is done from a receptacle that causes undue interference or inconvenience to persons using the street.

(14) In this regulation—

“exempt retail premises” means a building normally used as—

(a) a shop,

(b) a restaurant, bar, or other premises used for the supply of meals, refreshments or alcohol to the public, or

(c) a petrol filling station,

---

**Status:** This is the original version (as it was originally made). This item of legislation is currently only available in its original format.

---

“sanitary convenience” has the same meaning as in the Building Act 1984<sup>(1)</sup>,  
“tourist services” means public transport services primarily for the benefit of tourists, and  
“walking tour operator” means a person that supplies services to the public comprising tours of an area on foot.

---

(1) 1984 c. 55. See section 126 of that Act. There are amendments to section 126 that are not relevant to these Regulations.