
STATUTORY INSTRUMENTS

2011 No. 2898

**The London Olympic Games and Paralympic Games
(Advertising and Trading) (England) Regulations 2011**

PART 1

Introductory

General interpretation

3. In these Regulations—

“the Act” means the London Olympic Games and Paralympic Games Act 2006,

“article” includes a living thing,

“building” means a permanent building but excludes a telephone kiosk,

“event zone” has the meaning given in Schedule 1,

“licence” includes any kind of consent, certificate, permission or authority (by whatever name) granted by a landowner, local authority or other person in accordance with any enactment, Charter or other document,

“newspaper or periodical” does not include a newspaper or periodical intended specifically to advertise one or more of the following in an event zone during the relevant event period or periods—

- (a) a good or service,
- (b) a person who provides a good or service,

“railway station” includes all of the following types of station—

- (a) a London Underground station,
- (b) a Greater Manchester Metrolink station,
- (c) a Tyne and Wear Metro station,

“receptacle” means anything which is used (whether or not constructed or adapted for such use) as a container for or for the display of any article, including—

- (a) any vehicle, trailer or barrow, or
- (b) any basket, bag, box, vessel, stall, stand, easel, board, or tray,

“relevant event period” means, in relation to an event zone, a period of time indicated in column (2) of the table in Schedule 2 that is adjacent to the event zone in column (1) of that table,

“telephone kiosk” has the same meaning as in Schedule 3 to the Town and Country Planning Regulations(1), and

(1) See paragraph 1(1) of Part 2 of that Schedule.

Status: This is the original version (as it was originally made). This item of legislation is currently only available in its original format.

“the Town and Country Planning Regulations” means the Town and Country Planning (Control of Advertisements) (England) Regulations 2007(2).