
STATUTORY INSTRUMENTS

2021 No. 1368

FOOD, ENGLAND
PUBLIC HEALTH, ENGLAND

The Food (Promotion and Placement)
(England) Regulations 2021

Made - - - - 2nd December 2021

Coming into force 1st October 2022

THE FOOD (PROMOTION AND PLACEMENT)
(ENGLAND) REGULATIONS 2021

1. Citation, commencement, extent and application
 2. Interpretation
 3. Specified food
 4. Qualifying businesses
 5. Restriction on the price promotion of specified food
 6. Restriction on the price promotion of certain drinks
 7. Restriction on the placement of specified food – in store
 8. Restriction on the promotion of specified food – online
 9. Enforcement
 10. Improvement notice
 11. Offences
 12. Sanctions
 13. Guidance as to use of fixed monetary penalties
 14. Publication of enforcement action
 15. Review
 16. Application of various sections of the Food Safety Act 1990
- Signature

SCHEDULE 1 — Categories of specified food

SCHEDULE 2 — Fixed Monetary Penalties

1. Civil sanctions
2. Notice of intent

Changes to legislation: *The Food (Promotion and Placement) (England) Regulations 2021 is up to date with all changes known to be in force on or before 25 April 2024. There are changes that may be brought into force at a future date. Changes that have been made appear in the content and are referenced with annotations. (See end of Document for details) [View outstanding changes](#)*

3. Discharge of liability
4. Making representations and objections
5. Service of final notice
6. Contents of final notice
7. Discount for early payment
8. Grounds of appeal
9. Appeals
10. Non-payment after 28 days
11. Recovery of payments
12. Criminal proceedings

Explanatory Note

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[View outstanding changes](#)

Changes and effects yet to be applied to :

- reg. 5 coming into force by [S.I. 2021/1368 reg. 1\(1A\)](#)
- reg. 6 coming into force by [S.I. 2021/1368 reg. 1\(1A\)](#)